

ANDE

SINCE  2009



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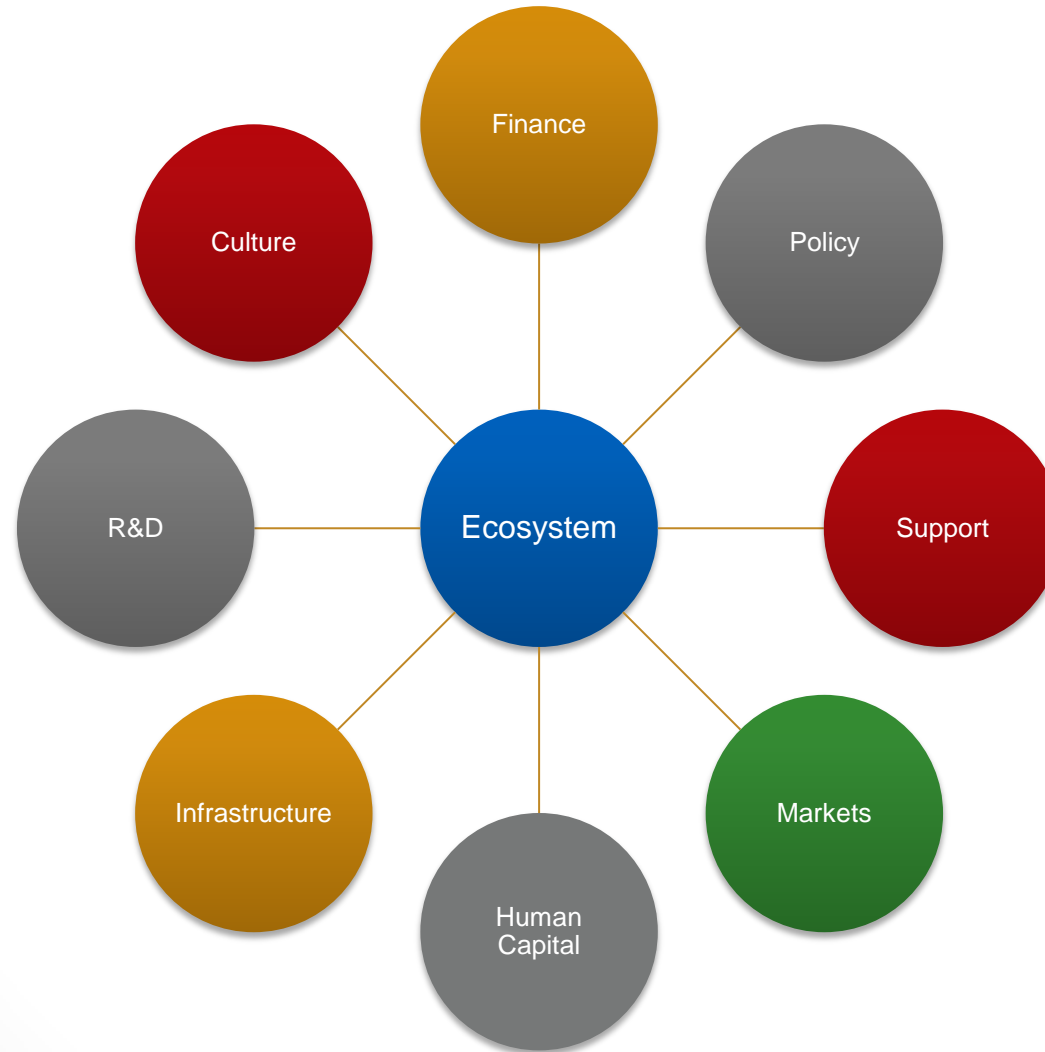
Supporting and Measuring  
Entrepreneurial Ecosystems

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UN GSS  
May 13, 2019

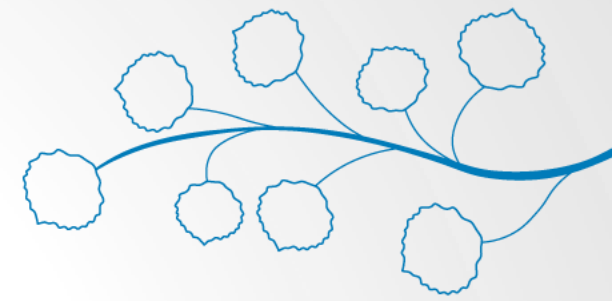
# Ecosystem Domains

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Source: ANDE's  
Entrepreneurial Ecosystem  
Diagnostic Toolkit

# Mapping Ecosystems

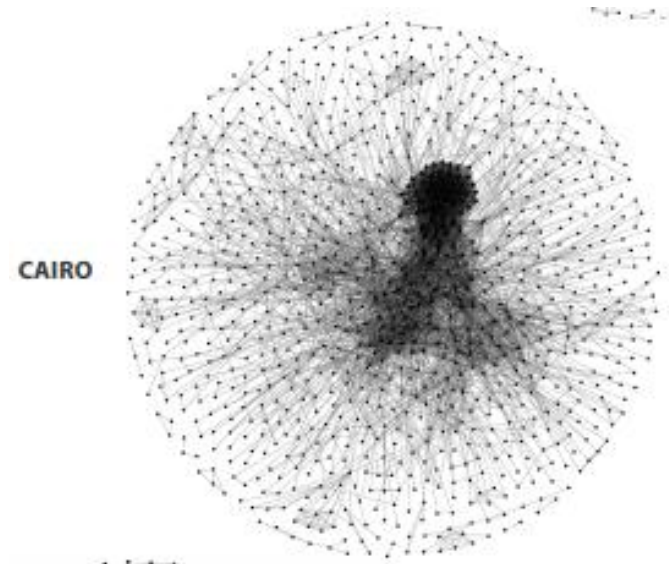


## Simple Mapping (who's doing what)

IDEA	START UP	EARLY	GROWTH	MATURE
360 Degrees for Agripreneurs (The Green Generation Initiative)				
Idea	Start Up	Early	Growth	Mature
Advans Loan Products (Advans La Fayette Microfinance Bank)				
Idea	Start Up	Early	Growth	Mature
AgResults Aflasafe Nigeria Pilot Project (International Institute of Tropical Agriculture (IITA))				
Idea	Start Up	Early	Growth	Mature
Agri-Business Investment (Sahel)				
Idea	Start Up	Early	Growth	Mature
Agric Credit Support Scheme (United Bank for Africa)				
Idea	Start Up	Early	Growth	Mature
Banking for SMEs (Ecobank Nigeria Plc)				
Idea	Start Up	Early	Growth	Mature
Biz-Smart Account (Stanbic IBTC Bank)				
Idea	Start Up	Early	Growth	Mature

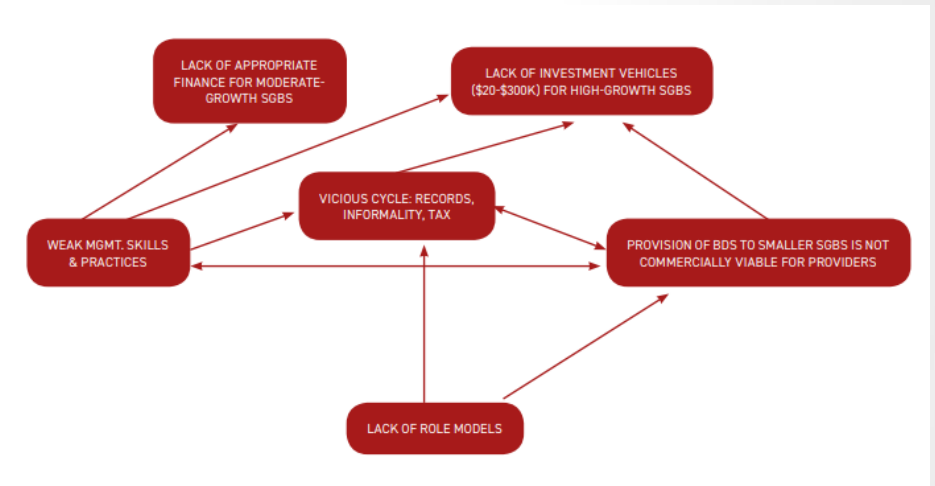
Source: ANDE's Ecosystem Map of Ibadan

## Network Mapping (who's connected to whom)



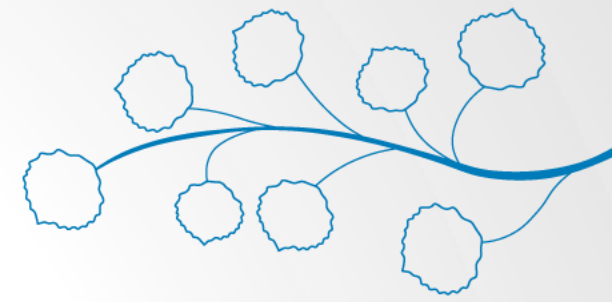
Source: World Bank/Endeavor Cairo Tech Ecosystem Report

## Factor Mapping (how do constraints/opps interact)



Source: ANDE Kampala Ecosystem Assessment

# Measuring Ecosystems



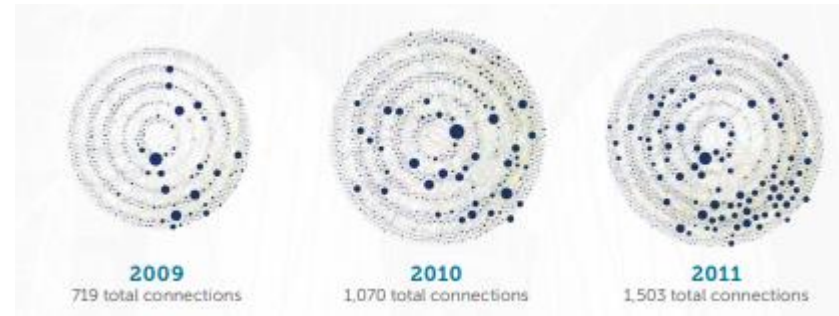
## Ecosystem Indices

Regional ranks and scores

	GEI	
1	Australia	75%
2	Hong Kong	67%
3	Taiwan	59%
4	Korea	54%
5	Singapore	53%
6	Japan	52%
7	Bahrain	45%
8	Turkey	45%
9	China	41%
10	Brunei Darussalam	34%
11	Malaysia	33%
12	Azerbaijan	30%
13	Kazakhstan	30%
14	India	28%
15	Thailand	27%
16	Georgia	26%
17	Philippines	24%
18	Vietnam	23%

Source: Global Entrepreneurship Index

## Network Metrics



Source: World Bank, "Boosting Tech Innovation Ecosystems in Cities"

## Factor Metrics



Source: ANDE Kampala Ecosystem Assessment

# Supporting Ecosystems



- Bring full range of stakeholders to the table
- Identify leverage points (factors, actors)
- Ongoing measurement/ adaptive management

