



**Kurt Soderlund**  
**CEO, Safe Water Network**

Kurt is the founding CEO of Safe Water Network and a member of its Board of Directors. He has applied both his private sector and not-for-profit experiences to develop the organization's market and growth strategies and conceive of the organization's business models to address the considerable challenges of fragmented, base-of-the-pyramid markets. He also built Safe Water Network's international presence, which now includes offices in Accra, New Delhi, and New York City, supporting multiple field initiatives and market development programs.

His initial experience with international challenges and not-for-profits was as special assistant to the president of the New School University in New York City, where he supported several new initiatives, including the university's international programs and the president's work as Chairman of Human Rights Watch. This included travel to nearly all countries in East and Central Europe and Central Asia, with a focus on the role of civil society in transitional governments and economies. His private sector experience includes co-founding NorthStar Partners, a business development consultancy in healthcare, and an internet start-up spun out of Marketing Corporation of America and funded by leading technology firms.

Kurt has degrees from Cornell University and the Kellogg School of Management at Northwestern University.