



**Syed Farhad Ahmed**  
**Managing Director**  
**WE Smart Solutions & Aamra Companies**

Syed Farhad Ahmed, leads one of the most successful business conglomerates in Bangladesh, aamra Companies, as its Managing Director. One of the latest ventures of aamra is “WE Smart Solutions”, the first Bangladeshi Solution-based offering that includes a Smart device, Wifi connectivity, and Cloud storage, that also utilizes a localized digital ecosystem for a seamless, yet low-cost digital experience. This Solution was created to ensure digital inclusion for all 160 million Bangladeshis.

Farhad is a founder shareholder of aamra Companies (formerly known as The Texas Group Bangladesh) and started his career immediately after university graduation in the group’s garment export venture in 1985 (originally set up by his late father Mr. SSF Ahmed, a renowned Chartered Accountant of the country, and founder partner of S F Ahmed & Co, Chartered Accountants from 1958).

For his contribution to the ICT industry and playing an active role in developing one of the largest internet userbase in Asia and Europe (in terms of active internet users – Bangladesh) by overall capacity building and making the service affordable for end users, Farhad has been recognized as the very first “IT Person of the Year 2016-2017” by the largest and most respected English Daily, ‘The Daily Star’ at their 1st ICT Awards ceremony.

Farhad has been an active participant in numerous business and professional organizations including: France-Bangladesh Chamber of Commerce & Industry, Bangladesh Garments Manufactures and Exporters Association, Bangladesh Computer Samity and Internet Service Providers Association of Bangladesh. Farhad was also an Executive Committee Member & Vice Chairman, Marketing Committee of the Bangladesh Cricket Board. He is a past president of France-Bangladesh Chamber of Commerce & Industry.

Given his long standing contribution to international trade and his long business relation with the European Union, Farhad has recently been appointed as the Honorary Consul of the Republic of Estonia in Bangladesh.