



Global Solutions Summit
December 2016, Little Rock

Social Entrepreneur

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Business plus Social (+Ecological) Effect

Social-Impact
Ecological-Impact
Financial-Impact

Impact Investment
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Financial Impact with social and
ecological decoration

Standards to quantify social and
ecological effects are needed

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Or Risk reduction option to level
risk/profit ratios

1 Billion to Azerbaijan (ADB)
1 Billion Breakthrough Energy Venture
100 Million to Vietnam (ADB)
100 Mio to Papua New Guinea (ADB)
1-3 Trillion per year to reach SDG
130 Billion in Giving a Pledge Fund
50 Mio Minimum Ticket (AIF)

1 Sewing Machine and Training: 370 USD
Small Business Loan for 10 Women: 1'000 USD
Hand Drilled Well: 3'000 USD
Deep Well & Pumpe: 15'000 USD
NEXUS Center: 60'000 USD

Mismatch Financial Sector and real Project Development

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New investment policies, frameworks
and digital systems are needed

Entrepreneur

Women Empowerment
Entrepreneurial Education
Taking Risks
Sustainability
Scaling Business Models

Entrepreneurs train future
Entrepreneurs

How many Entrepreneurs are in
Finance or NGO' Sector?

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Maybe it is time for a real
collaboration in Social Business?

Global Politics developed the
Sustainable Development Goals

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The plan to reach them is not fully
clear yet...

Large Funds?
Investments for entrepreneurial
projects by non-entrepreneurial
organisations?
Adapting their own learnings?

Also Politics / Global Organisation
might rethink their business model

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Adapting their own learnings could be
a first step.

Social Business at the Base of the Pyramid is not business as usual....

But it is not too different and offers 4 Billion customers and 5 Trillion USD potential!

Let me introduce you to someone...



As flexible as we are in our project design, we are in appreciating your support and we actively look for cooperation partners of any sort!

Walk the Talk and dream of things that
never were! Why not!

nexuscenterTM
by weconnex