



## Dan Bena

Dan Bena's core approach to life includes the "Four Hs" of Head (intellect), Heart (empathy), Hands (work), & Humanity (social conscience). A self-described lifelong mentor and mentee, and "glass-half-full optimist," he is an award-winning executive who led the Global Operations Sustainable Development agenda for PepsiCo, using the power of the private sector to help both business and society flourish. He serves/has served on the Public Health Committee of the [Safe Water Network](#); the Leadership Group of the [World Business Council for Sustainable Development \(WBCSD\)](#); Steering Board of IFC's [2030 Water Resources Group](#); Steering Committee of the [United Nations CEO Mandate](#); the [Global Agenda Council on Water Security](#) of the World Economic Forum; and the Board of the International Society of Beverage Technologists. Bena completed a three-year term on the Board of the Washington-based [US Water Alliance](#), and currently serves on the Board of the [Creative Visions Foundation](#), a non-profit using media and the arts to develop agents of positive social change. Their signature program, called [Rock Your World](#), engages middle and high school students in the UN Universal Declaration of Human Rights, and provides them the tools with which to become creative activists.

Bena also serves on the Advisory Board of Artistic Circles, which produced the documentary, [Water Pressures](#). He serves on the Advisory Board of the [Environmental Leader](#) publications group, the America's Water Initiative of the Earth Institute at Columbia University, and the new Elsevier journal, [Water Security](#). Bena was selected as a mentor for the [ThreeDotDash.org](#) program of the We Are Family Foundation; a judge for the [University of Notre Dame Corporate Adaptation Prize](#); and as an advisor to the social enterprise start-up, [Keela](#). He delivered the [keynote address](#) at the Royal Gala in the presence of TRH Princess Madeleine and Prince Daniel of Sweden, and has spoken at over 100 venues which span the business, government, academic, and non-profit worlds. He represented PepsiCo at the [Our Food, Our Future](#) Summit, in Dublin, Ireland, attended by the Prime Minister of Ireland and the Minister of Agriculture. He was invited to [provide testimony](#) to the US Senate, and keynoted the [United Nations Youth Assembly](#) to over 1,000 youth delegates from over 100 countries. Bena was honored to receive the [Light Up the Night Award](#) from the Julia B. Andrus Foundation for youth advocacy and engagement, and was recently honored as a "Global Goals Local Leader" by the UN Association for his role in the partnerships which have provided over nine million people with access to safe water, thereby helping to advance the SDGs. Dan was invited by the President of the UN General Assembly to participate in a high-level panel on partnerships to advance the post-2015 Development agenda, and was named an Honorary Professor by [Glasgow Caledonian University](#), and a Trustee of its [New York College, which houses the transformative Fair Fashion Center](#). Keynote speaker, Social media influencer, and, above all, wife-, family-, and animal- lover.