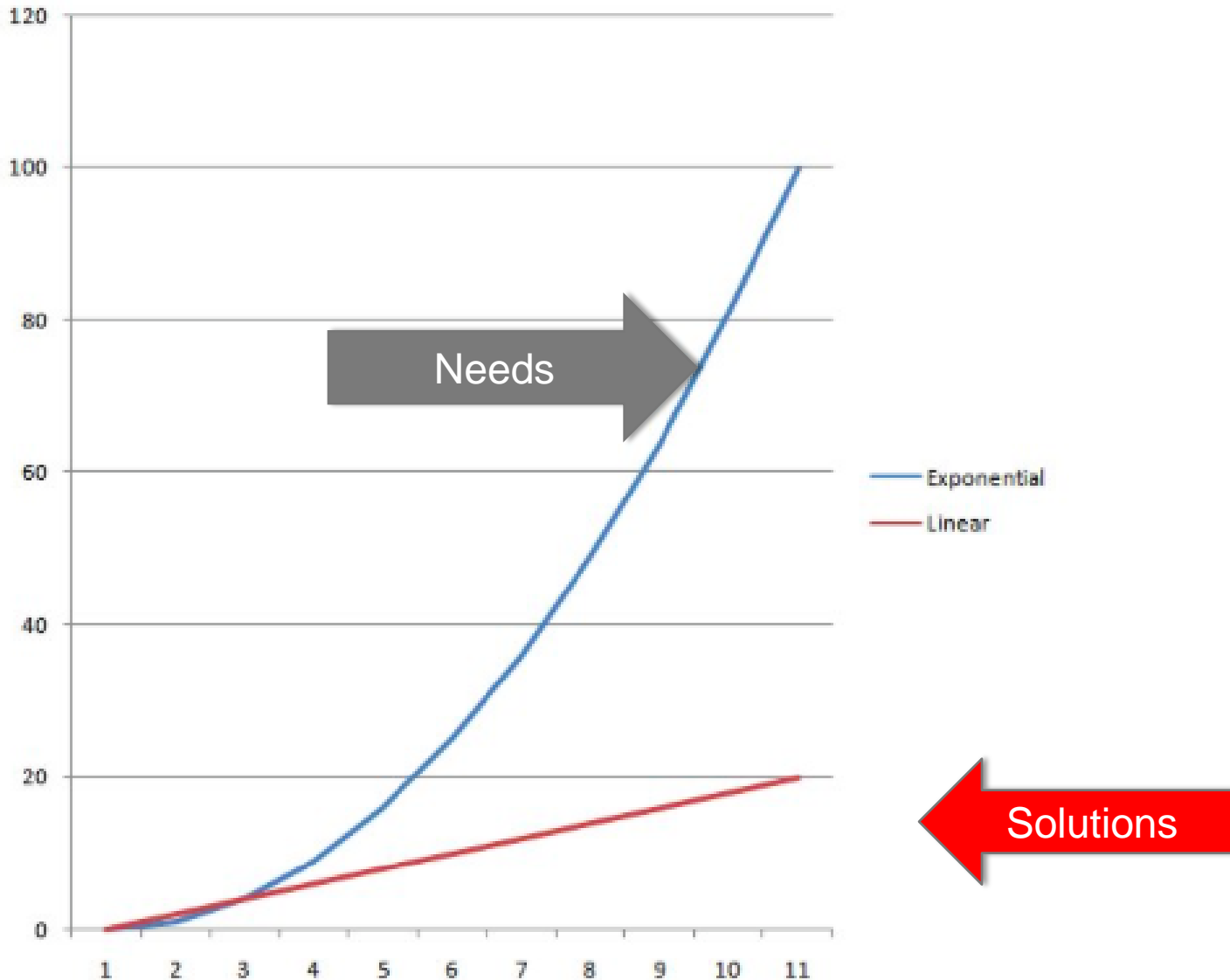


USING FRANCHISE METHODOLOGY TO ACCELERATE THE PACE OF INTERNATIONAL DEVELOPMENT

**JULIE MCBRIDE
MSA WORLDWIDE**

**Global Solutions Summit
December 14th, 2016**

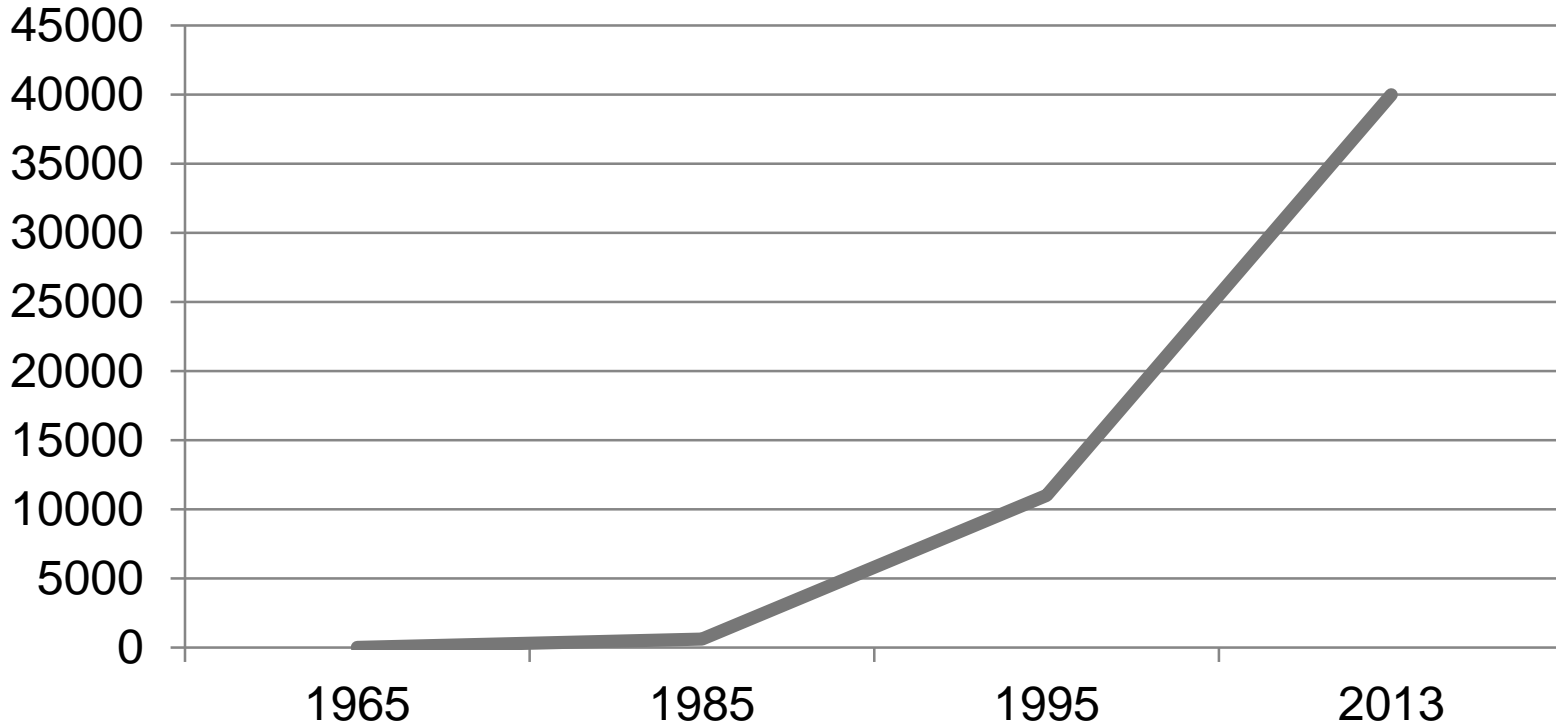
Today, growth of needs far outpaces growth of solutions.



There is a proven way to deploy solutions at scale



Growth in Number of Shops 1965-2013

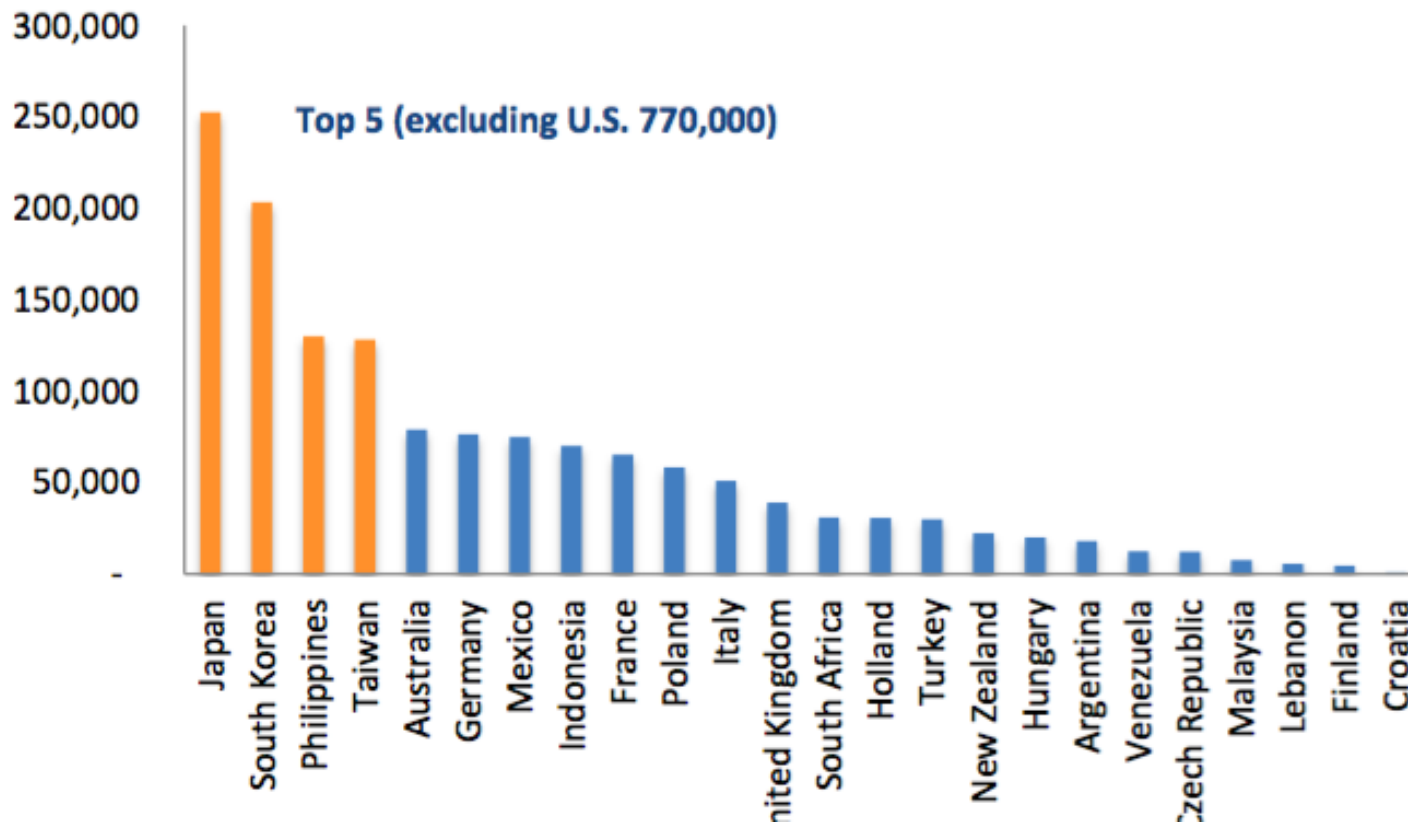


4,000 Franchise Brands in 200 Industries around the world



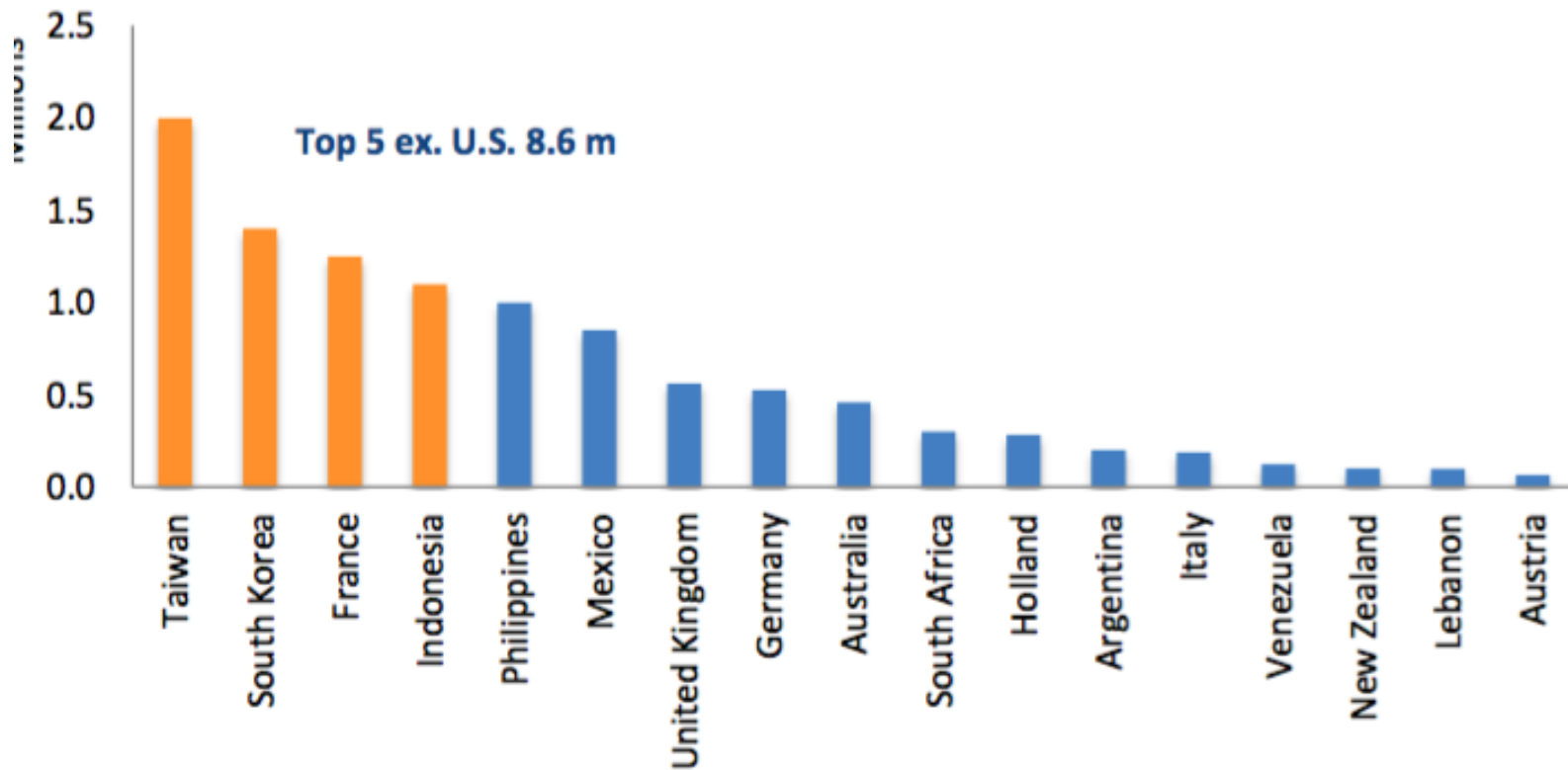
Tens of thousands of franchised units

Franchised Unit Counts (excl. US)



Millions of Jobs

Franchise Employment



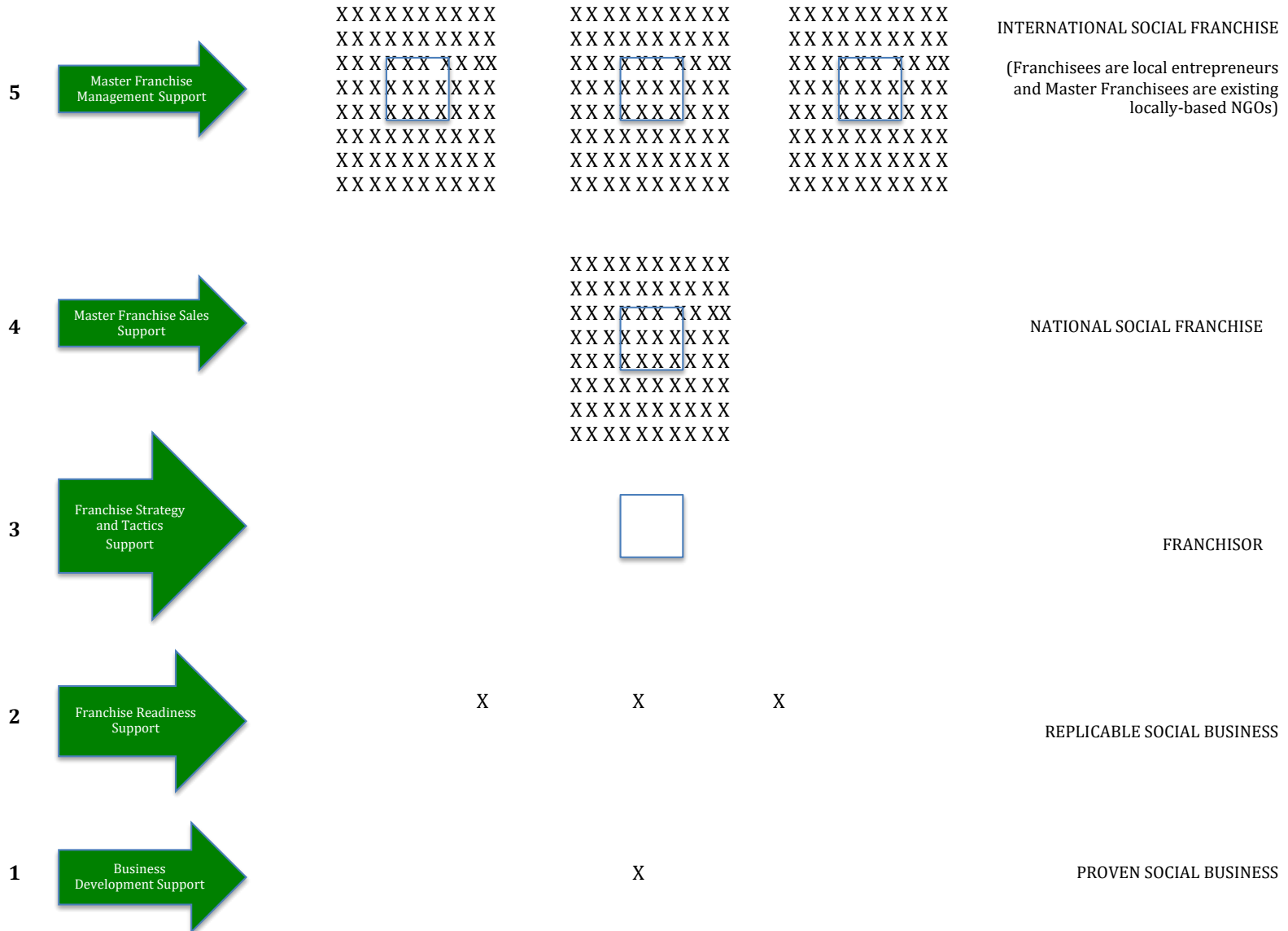
Next generation franchising is “social (sector) franchising”



Step on it!



Here's how



Think social franchise marketplace

Which Franchise is Right for You?

With a diverse set of options for your business, we'll help you find the right opportunity moving forward.

Learn More 

Search International Opportunities | Search, select, compare and contact

By Category:

INDUSTRY 

INVESTMENT LEVEL 

By Keyword:

Search franchise opportunities by keyword 

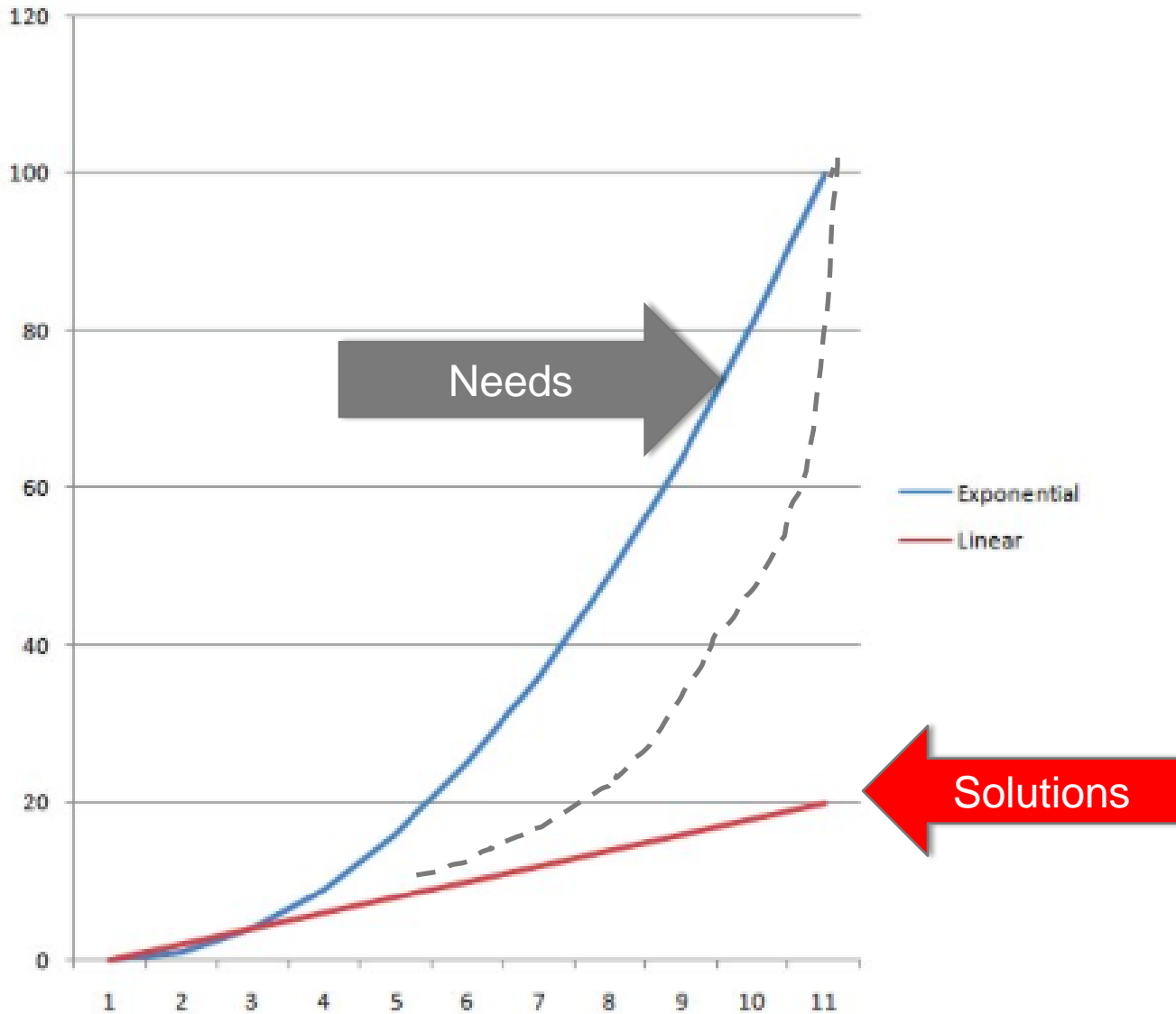
International Opportunities:

Yes No

REGIONS 

SUBMIT 

This is how we can deploy solutions to match needs NOW.



**. . . and this is
how more
people will be
able to live
more
productive
and dignified
lives, sooner.**



THANK YOU!

Julie McBride
Senior Social Franchise Consultant
MSA Worldwide
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ANNEX SLIDES

Franchised Brands by Country

